



## **Wind Tre is ready, the first mobile operator in Italy Maximo Ibarra leads the company**

*From 31st December 2016, Wind Tre, the biggest national reality in mobile telephony with over 31 million customers and 2.7 million customers in the fixed line, became operative*

Rome, 2nd february 2017

The new entity, born from the merger of the operating companies H3G S.p.A. and Wind Telecomunicazioni S.p.A. following the 50/50 joint venture created by CK Hutchison and VimpelCom, is led by Maximo Ibarra.

The company aims to become a reference player in fixed-mobile convergence and next-generation fibre network development, thanks also to the partnership with Enel Open Fiber for the ultra-broadband network development in Italy.

Maximo Ibarra, Wind Tre CEO: "this is the beginning of a major challenge for the market and an important development stage for the digital economy in our country. We aim to be leader in the customer's relation thanks to our infrastructure's quality, to the transparency of our offers and to the passion of our people".

Maximo Ibarra will be supported by a manager team of great national and international experience: Dina Ravera (Merger Integration Officer), Stefano Invernizzi (Finance, Control & Procurement), Benoit Hanssen (Technology), Paolo Nanni (Business & Wholesale), Luciano Sale (Human Resources), Mark Shalaby (Legal, Compliance & Regulatory), Michiel Van Eldik (Consumer & Digital) and Massimo Angelini (PR Internal & External Communication).

### **Ufficio Stampa**

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